## Table of Contents

Introduction...........................................................................................................................................3

Washington County Public Health

  Mission ...............................................................................................................................................3

  Washington County Public Health Service Area .................................................................................4

New York State Prevention Agenda 2013-2017..................................................................................5

Washington County Public Health Prioritization of Significant Health Needs.................................6

Community Health Needs Not Addressed in the Action Plan...............................................................7

Implementation Strategy Development.................................................................................................7

Priority Populations...............................................................................................................................8

Action Plan........................................................................................................................................8

Partner Engagement.............................................................................................................................33

Evaluation Plan..................................................................................................................................33

Dissemination......................................................................................................................................33
**Introduction**

Washington County Public Health developed this Community Health Improvement Plan (CHIP) to address the prioritized community health needs of the residents, communities, and families within the Washington County service area. This plan is a three year action plan that includes goals, objectives, improvement strategies and measures of performance with timeline targets. Strategies and best practices used throughout this action plan are evidence based and align with the New York State Department of Health’s Prevention Agenda 2013-2017. The prioritized community health needs were identified in the corresponding Community Health Needs Assessment (CHNA).

**Washington County Public Health**

**Mission**

By partnering with families and communities, Washington County Public Health has a commitment to maximize the quality of life for all through intervention to eliminate the causes of poor health, provide education to improve the health of families and communities and support all that is necessary to maintain healthy living in Washington County, New York.

Washington County Public health carries out multiple state mandated health programs that serve populations based on health needs verses individually based care in the home. This agency continues to partner with community agencies, county agencies and medical providers throughout the region to improve the quality and accessibility of care for the residents of Washington County. Washington County continues to do more with less and has sustained the impact of major funding changes.

The core functions of Public Health:

- **Assessment:** regular, systematic collection, assembly, analysis and distribution of information on the health of the community, including statistics on health status, community health needs and epidemiological and other studies of health problems

- **Policy Development:** Using the scientific knowledge base in decision making about public health and taking a strategic approach to leadership for public health policy with a positive appreciation for the democratic political process

- **Assurance:** Engaging policy makers and the public in determining those services that will be guaranteed to every member of the community and making services necessary to achieve agreed upon goals available by encouraging action by public and private entities, implementing regulatory requirements, or directly providing services.
The current responsibilities of Washington County Public Health are programs in collaboration and in support of each other. Public Health continues to:

- Prevention epidemics and the spread of disease
- Prevent injury
- Promote and encourage healthful behaviors
- Respond to disaster and assist communities in recovery
- Assure the quality and accessibility of health services
- To provide health care education for county residents, families and communities

The Washington County Women, Infants & Children (WIC) Program continues to:

- Provide nutritious supplemental foods to eligible women, infants and children
- Improve prenatal health and birth outcomes
- Promote breast feeding as a preferred infant feeding method
- Promote physical activity at all ages and abilities
- Promote healthy eating habits through the Eat Well Play Hard Initiative
- Link families with health and human service providers

Washington County does not have a hospital; it does have 4 nursing homes and 3 adult care facilities with a total of 528 and 102 beds respectively. There are nearly 37 fulltime equivalent (FTE) primary care physicians practicing in Washington County, or 57.7 per 100,000 population, which is substantially lower than the rates of both the Adirondack Rural Health Network (ARHN) region (99.9) and Upstate New York (108.5). There are 664 registered nurses, 459, licensed practical nurses, and 35 physicians licensed in the county.

**Washington County Public Health Service Area**

Washington County has an approximate population of 63,216 residents and has had a steady population growth for several decades. The county is approximately 82 miles long and 20 miles wide resulting in an area of 837 square miles with population density of 76 persons per square mile. Nestled within its borders are 17 towns and 9 villages and 10% of the US and Canadian population lives within three hundred miles of the county. Washington County is part of the Glens Falls Metropolitan Statistical Area and is approximately fifty miles from Albany, the New York State Capital.
New York State’s Prevention Agenda 2013 - 2017

The Prevention Agenda 2013-17 is New York State’s Health Improvement Plan for 2013 through 2017, developed by the New York State Public Health and Health Planning Council (PHHPC) at the request of the Department of Health, in partnership with more than 140 organizations across the state. This plan involves a unique mix of organizations including local health departments, health care providers, health plans, community based organizations, advocacy groups, academia, employers as well as state agencies, schools, and businesses whose activities can influence the health of individuals and communities and address health disparities. This unprecedented collaboration informs a five-year plan designed to demonstrate how communities across the state can work together to improve the health and quality of life for all New Yorkers. Recent natural disasters in New York State that have had an impact on health and wellbeing re-emphasize the need for such a roadmap.

In addition, the Prevention Agenda serves as a guide to local health departments as they work with their community to develop mandated Community Health Assessments and to hospitals as they develop mandated Community Service Plans and Community Health Needs Assessments required by the Affordable Care Act over the coming year. The Prevention Agenda vision is New York as the Healthiest State in the Nation. The plan features five priority areas:

- Prevent chronic disease
- Promote healthy and safe environments
- Promote healthy women, infants and children
- Promote mental health and prevent substance abuse
- Prevent HIV, sexually transmitted diseases, vaccine-preventable diseases and healthcare-associated Infections

The Prevention Agenda establishes goals for each priority area and defines indicators to measure progress toward achieving these goals, including reductions in health disparities among racial, ethnic, and socioeconomic groups and persons with disabilities. Throughout the CHNA, these priority areas were used as a foundation for determining the most significant health needs for the Washington County Public Health service area. More information about the Prevention Agenda can be found at [http://www.health.ny.gov/prevention/prevention_agenda/2013-2017/](http://www.health.ny.gov/prevention/prevention_agenda/2013-2017/)
Washington County Public Health Prioritization of Significant Health Needs

The process of identifying the important healthcare needs of the residents of Washington County involved both data analysis and consultation with key members of the community. The data was collected from multiple sources including publicly available health indicator data, data collected from a survey conducted by the ARHN and a survey / focus group conducted by Washington County Public Health.

The health indicator data is collected and published by New York State and contains over 300 different health indicators. Since 2003, The ARHN has been compiling this data for the region and producing reports to inform healthcare planning on a regional basis. Last year, ARHN undertook a project to systemize this data into a relational database to provide improved access and analysis. The results of this analysis provide a statistical assessment of the health status for the region and each county therein.

In December 2012 and January 2013, the ARHN conducted a survey of selected stakeholders representing health care and service-providing agencies within an eight-county region. The results of the survey are intended to provide an overview of regional needs and priorities, to inform future planning and the development of a regional health care agenda. The survey results were presented at both the county and regional levels.

Using county specific data received from the ARHN survey conducted December 2012 and January 2013, Washington County Public Health hosted three community engagement meetings to assess the health status of Washington County, determine 8 areas of most concern, and to develop action plans for two (2) priority areas within the 2013-2017 New York State Prevention Agenda.

Washington County considered expertise, capacity, funding and potential impact when determining areas of significant need. The two (2) priority areas and specific focus areas are:

- **Chronic Disease:**
  - Reducing Obesity in Children and Adults
  - Reduce Illness, Disability, Diagnosis, and Deaths Associated with Tobacco and Second Hand Smoke Exposure

- **Promote Mental Health and Prevent Substance Abuse:**
  - Prevent Substance Abuse and Mental Emotional Behaviors

Counties within the ARHN Region provided rationale behind prioritization of significant health needs specific to their service areas. Washington County selected Chronic Disease and Mental Health/Substance Abuse as did Warren and Saratoga Counties.
Community Health Needs Not Addressed in the Action Plan

Priority areas not addressed in the Washington County Public Health Action Plan were Healthy Women, Infants and Children and Prevent HIV, Sexually Transmitted Diseases, Vaccine-Preventable Diseases and Healthcare-Associated Infections and Promote a Health and Safe Environment. Although the Action Plan does not specifically address those focus areas, Washington County Public Health takes pride in partnerships and collaborative effort and is confident that the remaining areas will be addressed.

The Washington County Public Health Maternal and Child Health and WIC Programs have the capacity and scope of expertise to address the priority area of Healthy Women, Infants and Children. These programs provide support that is essential to the well-being of this community.

Specific strategies to addresses HIV, STD’s and health care associated infections are not addressed within this action plan due to the priority area not deemed of significant need. Washington County Public Health will continue to be a resource for this priority area and implement risky behavior education interventions for all residents in Washington County and offer HIV Counseling and Testing. Public Health will also continue to partner with Warren County Public Health Services and conduct HIV Counseling and Testing and support STD clinic costs.

The priority area to Promote a Healthy and Safe Environment is addressed within the scope of the Washington County Public Health Maternal Child Health Lead Program. Public Health will also continue to collaborate with Cornell Cooperative Extension to implement the Radon Program. One area of concern for Washington County was injuries, violence, and occupational health of residents within Washington County. Washington County Public Health will continue to maintain programs to support these populations. Some efforts within this priority area are beyond Public Health’s scope of practice and expertise and are better lead by policy makers and other community stakeholders through collaboration efforts.

Implementation Strategy Development

Washington County Public Health utilized the results of the corresponding Community Health Needs Assessment to complete the Community Health Improvement Plan. Public Health leaders, regional community stakeholders and the Washington County Healthy Communities Coalition identified evidence based initiatives and best practices to address the prioritized needs within Washington County. Existing and new initiatives were identified and as a result, the Community Health Improvement Plan is a comprehensive plan with evidence based strategy and best practice that will impact the health and well-being of the residents of Washington County, New York.
**Priority Populations**

Washington County Public Health has chosen to prioritize populations of low socio-economic status, educational shortcomings, and residents of rural isolation for the 2013-2017 Community Health Improvement Plan. Disparities identified in Washington County are children and those that are poor, mentally ill, elderly and substance abusers. The common denominator in Washington County is the economy and its effect on residents. The average household income is approximately $50,000 which calls for many residents to rely strongly on supplemental income programs.

Poor socioeconomic status leads to poor health seeking behavior and many Washington County residents fall within the gaps of healthcare service. Residents do not engage in wellness and preventive screenings and delay medical care until a health care problem become critical or a crisis.

**Action Plan**

The Washington County Public Health Community Health Improvement plan for 2013-2017 was developed in collaboration with local organizations that recognize and invest in programming for the populations of priority within Washington County New York. This plan includes initiatives that address 2 focus areas within the Chronic Disease priority area and 1 focus area within the Promote Mental Health and Prevent Substance Abuse priority area of the New York State Prevention Agenda. Each initiative presented will include a brief description, health disparity addressed, goals, SMART objective(s) and performances measures, and activities for health improvements for residences in Washington County.
Priority Area: Chronic Disease
Focus Area: Reduce Obesity in Children and Adults

GOAL#1: By December 2017, obesity rates among adults in Washington County, New York will be reduced to Quartile 1 or 25% or less in comparison to the Prevention Agenda benchmark.

Collaborating Initiative Background: Washington County Public Health- By partnering with families and the community, Washington County Public Health Service has a commitment to maximize the quality of life for all. Through intervention, Public Health is dedicated to prevent epidemics, the spread of disease and injury, respond to disasters and assist communities in recovery, promote and encourage healthful living and behaviors and provide healthcare education for all county residents. Funding for Washington County Public Health is provided by New York State, Federal monies and local tax dollars.

Health Disparity Addresses: Washington County residents of low socio-economic status that are or are at risk for obesity

<table>
<thead>
<tr>
<th>Smart Objective(s)</th>
<th>Performance Measure(s)</th>
</tr>
</thead>
</table>
| To reduce obesity rates among adults to quartile 1 or 25% or less and encourage healthful nutrition and physical activity choices for Washington County residents 18 years and older. | -# of Community Education Workshops and participants  
-# of Walk Washington County participants  
-EBT use rates and WIC Coupon redemption data from Washington County Farmers Markets  
-# of media promotions in Washington County communities  
-# of hits on the redesigned Public Health website  
-# fairgoers engaged at Washington County Fair display |

Activities
- Conduct Community Education Workshops on healthful nutrition and physical activity choices  
- Create a “Walk Washington County” program to increase option for communities to be physical activity  
- Support and promote farmers markets, EBT and WIC coupon programs to encourage fresh food consumption  
- Develop media campaign promoting healthful choices in Washington County  
- Redesign the Washington County Public Health website and include healthful nutrition and physical activity opportunities for families, Body Mass Index calculator, and Walk Washington County program tools  
- Design outreach display at the Washington County Fair promoting healthful choices for families and communities
**Priority Area:** Chronic Disease  
**Focus Area:** Reduce Obesity in Children and Adults  

**GOAL#2: By December 2017,** obesity rates among school age children in Washington County, New York will be reduced to Quartile 1 or 25% or less in comparison to the Prevention Agenda benchmark.

<table>
<thead>
<tr>
<th>Smart Objective(s)</th>
<th>Performance Measure(s)</th>
</tr>
</thead>
</table>
| To reduce obesity rates among Washington County school age children and encourage healthful nutrition and physical activity choices. | -Healthy Schools NY data  
-# of joint use agreements supported and promoted  
-# of wellness committee partnerships  
-# of healthy building policies supported  
-# fairgoers engaged at Washington County Fair booth  
-Annual School Nurse Meeting data |

**Activities**

- Support and promote free or reduced breakfast and lunch programs in Washington County Schools  
- Implement healthful choices lessons in Head Starts and within Washington County Schools  
- Host Annual School Nurse Meeting for all nurses within Washington County School Districts  
- Increase /continue Public Health Educator participation in wellness committees and assist with State Education progress reports  
- Design outreach display at the Washington County Fair promoting healthful choices for families and communities  
- Advocate to strengthen policy that supports healthy buildings and environmental changes  
- Support and promote establishing joint use agreements to open public buildings and facilities for safe physical activity opportunities in Washington County  
- Provide educational resources to promote healthful choices in schools and within communities in Washington County
Priority Area: Chronic Disease
Focus Area: Reduce Obesity in Children and Adults

GOAL#1: Washington County employees will reduce consumption of sugar sweetened beverages to 2 or less per day and increase consumption of beverages offered as a healthful substitute.

Collaborating/Initiative Background: Washington County Worksite Wellness Initiative - The Washington County Worksite Wellness Initiative works with County employees to promote a healthy lifestyle through participation in physical activity and nutrition programs; encouraging maintaining a healthy weight by offering weight loss information, programs and workshops; promoting healthy lifestyle choices through wellness workshops and through the distribution of monthly Thought Flyers, bulletin board displays, emails and flyers.

Health Disparity Addresses: Washington County employees that consume sugar sweetened beverages

<table>
<thead>
<tr>
<th>Smart Objective(s)</th>
<th>Performance Measure(s)</th>
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</thead>
<tbody>
<tr>
<td>To reduce Washington County employee consumption of sugar sweetened beverages to 2 or less beverages per day by offering a healthful substitute</td>
<td>-# of “Water is Best” promotional areas throughout the municipality</td>
</tr>
<tr>
<td></td>
<td>-# of supported water cooler stations throughout the municipality and staff common areas</td>
</tr>
<tr>
<td></td>
<td>-Vendor billing statements and restock lists</td>
</tr>
<tr>
<td></td>
<td>-Worksite Wellness “Water is Best” campaign assessment tool data</td>
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<tr>
<td></td>
<td>-BRFSS data comparisons</td>
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</tbody>
</table>

Activities

-Organize and promote “Water is Best” campaign designed by county health educators for County employees
-Coordinate installation and supplies for water coolers in municipal buildings and staff common areas
-Work with vendors to increase availability healthier options in vending machines throughout the municipality
**Priority Area:** Chronic Disease  
**Focus Area:** Reduce Obesity in Children and Adults

**GOAL #2:** By December of 2017, Washington County employees will demonstrate improved mental and physical health as a result of increasing participation rates in Worksite Wellness Initiative activities

<table>
<thead>
<tr>
<th>Smart Objective(s)</th>
<th>Performance Measure(s)</th>
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</thead>
</table>
| To improve Washington County employee mental and physical health and encourage employee participation in Worksite Wellness Initiative activities | -Wellness program evaluation and participation rates  
-Biggest Loser and Clash of the Counties % of weight loss and other results  
-Approved physical activity plan for onsite fitness opportunities  
-Compliance rates of healthy meeting policy  
-Vendor supply and restock list comparisons |

**Activities**

- Partner with Blue Cross to provide incentives for Wellness Works Program participants  
- Implement Biggest Loser and Clash of the Counties Competition for County Employees  
- Create physical activity plan to provide fitness opportunities on site  
- Develop, adopt and adhere to healthy meeting policies within the municipality  
- Collaborate with vendors and develop a healthy vending policy to increase healthful vending options in vending machines throughout the municipality
Priority Area: Chronic Disease  
Focus Area: Reduce Obesity in Children and Adults

GOAL#1: By December 2017, obesity rates among school age children in Washington County, New York will be reduced to Quartile 1 or 25% less in comparison to the Prevention Agenda benchmark

**Collaborating Initiative Background: Healthy Schools New York** - The Healthy Schools New York Initiative (HSNY) works with school districts to implement policy, systems and environmental changes to promote the consumption of health foods and beverages, and expanded opportunities to be physically active, including compliance with state physical education requirements. Healthy Schools New York is a program of the Health Promotion Center of Glens Falls Hospital and is partially funded by the New York State Department of Health. This initiative is implemented in Warren, Washington and Saratoga Counties, in addition to Fulton and Montgomery Counties.

**Health Disparity Addresses:** Low socio-economic status populations as demonstrated by Washington County schools with the highest levels of students qualifying for free or reduced breakfast and lunch programs.

<table>
<thead>
<tr>
<th>Smart Objective(s)</th>
<th>Performance Measure(s)</th>
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</thead>
<tbody>
<tr>
<td>To increase opportunities for physical activity, before, during and after the school day for all students in grades K-12 by developing or revising the physical activity policy in 12 Washington County school districts</td>
<td>-# of Washington County school districts initiating the process of assessing and developing or revising the policy as either a separate school board approved policy or integrated into the school district’s local school wellness policies</td>
</tr>
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</table>

**Activities**
- Assist HSNY staff in obtaining administrative commitment from school, finalize MOU and identify a primary school liaison.
- Partner with HSNY staff to establish or enhance a wellness committee and assist the committee in establishing a physical activity/nutrition policy assessment, development, implementation and evaluation of timelines.
- Assist HSNY staff in reviewing the current policies and/or develop new policies and identify strengths, weaknesses and opportunities for improvement.
- Assist in engaging key Washington County physical activity and nutrition staff to support implementation of the policies and provide support to ensure approval.
- Provide assistance and guidance to ensure effective implementation of policies and communication throughout the Washington County school communities.
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<tr>
<th><strong>Smart Objective(s)</strong></th>
<th><strong>Performance Measure(s)</strong></th>
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</thead>
<tbody>
<tr>
<td>To improve school environments and to support and promote healthful eating for all students in grades K-12 by developing or revising the nutrition policy in 12 Washington County school districts.</td>
<td>-# of Washington County school districts initiating the process of assessing and developing or revising the policy as either a separate school board approved policy or integrated into the school district’s local school wellness policies</td>
</tr>
</tbody>
</table>

**Activities**

- Assist HSNY staff in obtaining administrative commitment from school, finalize MOU and identify a primary school liaison.
- Partner with HSNY staff to establish or enhance a wellness committee and assist the committee in establishing a physical activity/nutrition policy assessment, development and implementation and evaluation timelines.
- Assist HSNY staff in reviewing the current policies and/or develop new policies and identify strengths, weaknesses and opportunities for improvement.
- Assist in engaging key Washington County Physical Activity and nutrition staff to support implementation of the policies and provide support to ensure approval.
- Provide assistance and guidance to ensure effective implementation of policies and communication throughout the Washington County school communities.
Priority Area: Chronic Disease
Focus Area: Reduce Obesity in Children and Adults

GOAL#1: By December 2017, obesity rates among adults in Washington County, New York will be reduced to Quartile 1 or 25% or less in comparison to the Prevention Agenda benchmark

Collaborating Initiative Background: Creating Healthy Places to Live, Work and Play-The Creating Healthy Places to Live, Work and Play (CHPLWP) initiative works with community leaders and local governments to design and implement the types of policy, systems and environmental changes that create more opportunities for physical activity and healthful eating. Creating Healthy Places to Live, Work and Play is a program of the Health Promotions center of Glens Falls Hospital and is partially funded by the New York State Department of Health. Due to funding restrictions, this initiative is only implemented in Warren and Washington Counties.

Health Disparity Addresses: Low socio-economic status populations in Washington County with limited access to physical activity and healthful foods.

<table>
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<tr>
<th>Smart Objective(s)</th>
<th>Performance Measure(s)</th>
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<tbody>
<tr>
<td>To enhance opportunities for physical activity by implementing 12 policy or environmental changes in Washington County such as park revitalizations, Complete Streets policies, and other community improvements</td>
<td>-# of joint use agreements, Complete Streets policies and other environmental changes established in Washington County</td>
</tr>
</tbody>
</table>

Activities
- Partner with CHPLP staff to engage Washington County communities in a Geographic Information Systems (GIS) mapping exercise to identify community supports for recreation and physical activity. Systematically rate each asset using the Physical Activity Resource Assessment (PARA) tool and collect baseline data to evaluate current usage.
- Assist CHPLWP staff in identifying gaps or deficiencies in Washington County community environments and work with partners to create revitalization plans.
- Encourage conducting evaluation using PARA tool to rate assets after improvements have been made in Washington County, support evaluation and assist in gathering follow-up usage data.
- Aid in developing and implementing strategies to increase awareness about the enhancements in Washington County and promote the improvements and Washington County community support.

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<thead>
<tr>
<th>Smart Objective(s)</th>
<th>Performance Measure(s)</th>
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<tbody>
<tr>
<td>To improve the food retail environment in Washington County by implementing 4 policy or environmental changes in the community to support increased availability and visibility of healthful foods.</td>
<td>-# of policy/environmental changes that promote healthy foods and increase availability or visibility in grocery stores, convenience stores and other retail outlets in Washington County</td>
</tr>
</tbody>
</table>
**Activities**

- Collaborate with CHPLWP staff to develop and conduct a community nutrition assessment to collect information regarding consumer’s food-related behaviors and perceived community assets and barriers to accessing healthy foods in Washington County.
- Offer support to CHPLWP staff with analyzing data and generating report of findings, including a plan for action to improve the food retail environment in Washington County.
- Partner with CHPLWP staff and support implementation of the Washington County retail food environment plan of action.
- Assist CHPLWP staff with evaluating Washington County retail food environment successes and challenges and communicate regularly with Washington County communities on progress and lessons learned.
Priority Area: Chronic Disease
Focus Area: Reduce Obesity in Children and Adults

GOAL#1: By December 2017, obesity rates among adults in Washington County, New York will be reduced to Quartile 1 or 25% or less in comparison to the Prevention Agenda benchmark

Collaborating Initiative Background: Health Promotions Center at Glens Falls Hospital - The Health Promotion Center (HPC) at Glens Falls Hospital works to improve the health and well-being of the people and communities in our region. Our present work focuses on strategies to make it easier for people to eat well, be tobacco free, physically active, and obtain preventive care.

Health Disparity Addresses: Low socio-economic status populations with limited access to physical activity and healthful foods in Washington County

<table>
<thead>
<tr>
<th>Smart Objective(s)</th>
<th>Performance Measure(s)</th>
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</thead>
<tbody>
<tr>
<td>To coordinate chronic disease messaging by establishing 60 Washington County distribution sites for a campaign to promote awareness of and demand for community, school, and worksite resources as well as preventive care services.</td>
<td>-# of community organizations, partners and/or sites distributing and promoting the Good Move campaign in Washington County</td>
</tr>
</tbody>
</table>

Activities

-Partner with HPC staff to promote the Good Move campaign highlighting physical activity, nutrition, breastfeeding, smoking cessation and preventive care messages to encourage individuals and families in Washington County to take steps toward good health in the community, in the workplace, and in the school.

-Work with HPC staff and assist with developing a communications plan to support a coordinated and integrated network of partners such as healthcare providers, schools, worksites and community-based organizations or municipalities in Washington County.

-Assist HPC partners in determining setting-specific messaging and placement of materials in Washington County.

-Meet with HPC partners to assist with evaluating the Good Move campaign and understanding successes and challenges and inform future plans including development of materials and distribution strategies for Washington County
<table>
<thead>
<tr>
<th>Smart Objective(s)</th>
<th>Performance Measure(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>By December 2015, average weight loss achieved by Washington County participants</td>
<td>-% average weight loss for Washington County participants attending at least 4 core sessions of the DPP</td>
</tr>
<tr>
<td>attending at least 4 core sessions of the Diabetes Prevention Program (DPP) is a</td>
<td></td>
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<tr>
<td>minimum of 5% of body weight.</td>
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</table>

### Activities
- Assist HPC staff in establishing the capacity to deliver DPP in Washington County by training staff to become Lifestyle Coaches.
- Partner with HPC staff to determine Washington County target populations and develop materials, information and a communication plan to promote the DPP and recruit eligible participants residing in Washington County.
- Assist HPC staff with identifying a system to manage DPP Washington County participant inquiries and interest.
- Coordinate a schedule and assist with identifying appropriate Washington County locations and times for each DPP program.
- Promote and assist HPC staff with recruiting and enrolling Washington County participants in DPP(s) and implement at least 2, 16-week lifestyle intervention programs.
- Support HPC staff in the collection of Washington County participant data and submit to the CDC for recognition.
- Work with HPC staff and with internal and external Washington County stakeholders to identify sustainability plan including additional funding streams and/or third party reimbursement.

<table>
<thead>
<tr>
<th>Smart Objective(s)</th>
<th>Performance Measure(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>By December 2015, increase awareness of chronic disease initiatives by sharing the GIS maps with 10 key partners, stakeholders and decision makers in Washington County.</td>
<td>-# of partners, stakeholder and decision makers in Washington County receiving the GIS maps through formal discussion with HPC staff</td>
</tr>
</tbody>
</table>

### Activities
- Support HPC staff in selecting a consultant with expertise and capacity to develop the appropriate GIS maps.
- Assist in the planning Washington County GIS maps to show grant-specific service areas, disparate populations, initiative-specific engagement, and overall impact of collective HPC efforts.
- Meet with HPC staff to assist in the identification most effective methods to share maps to residents in Washington County including websites, meetings, mailings, presentations and other formal and informal interactions.
- Promote and support presentations to share Washington County GIS map information to key Washington County partners, stakeholders and decision makers and offer information on appropriate next steps.
Priority Area: Chronic Disease
Focus Area: Reduce Obesity in Children and Adults

GOAL#1: Reduce obesity rates among school age children with Washington County by promoting healthful eating and activity choices

Collaborating/Initiative Background: Washington County Cornell Cooperative Extension – Cornell Cooperative Extension (CCE) provides nutrition, health and resource management programs to help reduce the incidence of childhood obesity and alleviate chronic disease through improved nutrition. CCE educators work with schools, communities, families and individuals to encourage people to take responsibility for wellness, healthful eating and active living.

Health Disparity Addresses: School age children identified of lower socio-economic status and those with or at risk for obesity in Washington County school districts

<table>
<thead>
<tr>
<th>Smart Objective(s)</th>
<th>Performance Measure(s)</th>
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</thead>
</table>
| To promote healthful eating and activity choices to parents and school age children in Washington County | -# of education/outreach participants documented in Cornell Cooperative Extension annual report  
-# of summer recreation program participants  
-# newsletters distributed to parents of children participating in the Summer Recreation Program  
-# resources shared with healthful eating and physical activity focus |

Activities
- Support and assist CCE Nutrition Education staff in the implementation of nutrition education programming at Washington County Head Starts, Schools, and on site in the Hudson Falls
- Promote 6 session healthful choices series for Washington County summer recreation program through Public Health media outlets
Priority Area: Chronic Disease
Focus Area: Reduce Obesity in Children and Adults

GOAL#1: Obesity rates among children, at or above the 95th percentile based on body mass index (BMI) for age, and their caregivers, with a BMI >30, participating in the WIC Program will be reduced by 2%.

Collaborating/Initiative Background: Washington County WIC Program - The Washington County WIC program is committed to improving the nutrition and health status of women, infants and children by providing nutritious foods, nutrition and health education and referrals to health and human service providers for all eligible families within Washington County.

Health Disparity Addresses: Children and caregivers that meet eligibility requirements for the Washington County WIC Program or fall below 185% of the poverty guideline OR that they participate in an adjunct program: Medicaid, Food Stamps, and Temporary Assistance for Needy Families (TANF).

<table>
<thead>
<tr>
<th>Smart Objective(s)</th>
<th>Performance Measure(s)</th>
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</thead>
</table>
| To reduce obesity rates in children and caregivers participating in the Washington County WIC Program by 2% | - Monitor maternal weight gain during pregnancy (2009 Institute of Medicine/National Research Council (IOM/NRC) Guidelines for Weight Gain During Pregnancy)  
- Nutrition assessment and education report data  
- Nutrition Risk Criteria Report (NYSDOHWIC)  
- 7 Regional Food Bank mass distributions  
- # of healthy recipe taste testing opportunities  
- Physical Activity Calendar Challenge promotional displays |

Activities
- Educate parents/caregivers on healthful food choices and the importance of physical activity at each WIC appointment with the focus of healthy lifestyle choices to include milk choices, age appropriate physical activity, eating fruits and vegetables, infant feeding, dental health, use of cups, weaning, breastfeeding, low-fat dairy, screen time, family meals.
- Complete nutrition assessments that include assessing the growth pattern and rate of growth, vitamins/minerals, medical/health
- Conduct client centered counseling sessions based on participant interests
- Coordinate and facilitate Regional Food Bank mass distribution
- Continue to provide healthy recipe taste testing to increase access to healthful options and decrease barriers to trying new foods and recipes.
- Promote Physical Activity Calendar Challenges for participants with posters, bulletin boards and handouts
<table>
<thead>
<tr>
<th>Smart Objective(s)</th>
<th>Performance Measure(s)</th>
</tr>
</thead>
</table>
| To increase breastfeeding initiation rates reduce the incidence of childhood obesity in children that participate in the Washington County WIC Program | - Federal Fiscal Year 2014 goal is to reach 68.0%.  
- Weekly staff time  
- Nutritionist data  
- Peer Counseling Program data  
- # of breast pumps distributed  
- # of support groups held and participants  
- # of baby showers hosted for participants |

**Activities**

- Breastfeeding Coordinator will devote 11-20 hours weekly to breastfeeding activities (counseling, supervising, administrating breastfeeding program).
- Two Nutritionists will promote, educate and counsel women on breastfeeding.
- Promote the local agency’s Peer Counseling Program. The Peer Counselor Program consists of a Peer Counselor Coordinator and Peer Counselor. The peer counselor meets with pregnant and breastfeeding women at the clinics and is available at all hours for contacts and peer support.
- Provide breastfeeding friendly environment at the WIC office for moms to breastfeed babies and receive one-on-one counseling.
- Promote Breast Pump Program for eligible women.
- Partner with local agencies to sponsor baby showers, breastfeeding support groups

<table>
<thead>
<tr>
<th>Smart Objective(s)</th>
<th>Performance Measure(s)</th>
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</thead>
</table>
| To increase access to healthful food choices to youth and adults who participate in the Washington County WIC Program | - Monitor maternal weight gain during pregnancy (2009 IOM/NRC Guidelines for Weight Gain During Pregnancy)  
- Nutrition assessment and education report data  
- Nutrition Risk Criteria Report (NYSDOHWIC)  
- # Farmers Market coupons redeemed  
- # of Farmers Market Education Participation |

**Activities**

- Educate parents/caregivers on healthful food choices and the importance of physical activity at each WIC appointment with the focus of healthy lifestyle choices to include milk choices, age appropriate physical activity, eating fruits and vegetables, infant feeding, dental health, use of cups, weaning, breastfeeding, low-fat dairy, screen time, family meals.
- Continue to provide Farmers Market Coupons to WIC program participants
- Implement Farmers Market Fresh Food Education Program
**Priority Area: Chronic Disease**

**Focus Area: Reduce Illness, Disability and Death related to Tobacco Use and Second Hand Smoke Exposure**

**GOAL#1:** By December 2017, tobacco use and second hand smoke exposure will decrease within the Washington County Municipality

**Collaborating/Initiative Background:** Washington County Worksite Wellness Initiative - The Washington County Worksite Wellness Initiative works with County employees to promote a healthy lifestyle through participation in physical activity and nutrition programs; encouraging maintaining a healthy weight by offering weight loss information, programs and workshops; promoting healthy lifestyle choices through wellness workshops and through the distribution of monthly Thought Flyers, bulletin board displays, emails and flyers.

**Health Disparity Addresses:** Washington County employees and municipal building visitors that use tobacco or are exposed to second-hand smoke

<table>
<thead>
<tr>
<th>Smart Objective(s)</th>
<th>Performance Measure(s)</th>
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</thead>
<tbody>
<tr>
<td>To decrease tobacco use and exposures to second smoke for Washington County employees</td>
<td>Washington County Municipality will pass regulations regarding tobacco-free outdoor air policy/tobacco free grounds on all county properties and/or building entryways</td>
</tr>
</tbody>
</table>

**Activities**

- Partner with Glens Falls Hospital’s Tobacco Cessation Program and Southern Adirondack Tobacco Free Coalition to adopt a tobacco-free outdoor air policy for workplace grounds, parking lots and proximity to building entryways
- Increase promotion of tobacco cessation and NYS Quit Line programs available to Washington County employees
- Use promotional materials, media, and health communication to highlight the dangers of tobacco use and exposure to second hand smoke throughout the municipality and Washington County communities
Priority Area: Chronic Disease  
Focus Area: Reduce Illness, Disability and Death related to Tobacco Use and Second Hand Smoke Exposure

GOAL#1: Promote tobacco cessation among youth and adults identified with poor mental health in Washington County, New York

Collaborating Initiative Background: Tobacco Cessation Center at Glens Falls Hospital - The Tobacco Cessation Center works with healthcare provider organizations to implement policies and practices for screening and treating tobacco dependence in accordance with the Clinical Practice Guidelines for Tobacco Use Dependence. The Tobacco Cessation Center is a program of the Health Promotions Center of Glens Falls Hospital and is partially funded by the New York State Department of Health. This initiative is implemented in Warren, Washington and Saratoga counties, in addition to Fulton and Montgomery counties.

Health Disparity Addresses: Low socio-economic status populations and those of poor mental health that use tobacco.

<table>
<thead>
<tr>
<th>Smart Objective(s)</th>
<th>Performance Measure(s)</th>
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</thead>
</table>
| To encourage Tobacco Cessation Centers (TCC) work with 1 Federally Qualified Health Center (FQHC) and healthcare provider organizations (HCPOs) in Washington County to adopt systems-level change to screen all patients for tobacco use, provide brief advice to quit at every patient visit and provide assistance to quit successfully. | # of Washington County providers signing MOU that complete systems level change  
- # Washington County clinicians and staff trained  
- TCC systems-level change data |

Activities

- Support TCC outreach staff and assist in obtaining administrative commitment from new Washington County HCPOs.
- Partner with TCC to identify staff training needs assessments with targeted Washington County HCPOs.
- Assist TCC staff with identifying Washington County HCPO site champions and offer to assist with providing on-site training and technical assistance to Washington County clinicians and staff.
Priority Area: Chronic Disease
Focus Area: Reduce Illness, Disability and Death related to Tobacco Use and Second Hand Smoke Exposure

GOAL#1: Promote tobacco cessation programs and efforts that de-normalize tobacco use and second hand smoke exposure among youth and adults and those who identify as being of poor mental health in Washington County, New York

Collaborating Initiative Background: Southern Adirondack Tobacco Free Coalition- The Southern Adirondack Tobacco Free Coalition (SATFC) is a grassroots coalition of local agencies and individuals working together to reduce the prevalence of tobacco use and to promote healthy communities. The Coalition is funded by the New York State Department of Health Tobacco Control Program. SATFC staff and members engage community leaders and the public in policy development to reduce the harm of tobacco at the local level; negotiate with local stakeholders to adopt resolutions that will restrict the tobacco industry presence, and work with policy makers to de-normalize tobacco use and eliminate exposure to secondhand smoke.

Health Disparity Addresses: Low socio-economic status populations and those of poor mental health that use tobacco or are exposed to second hand smoke.

<table>
<thead>
<tr>
<th>Smart Objective(s)</th>
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</thead>
<tbody>
<tr>
<td>To strengthen policy and guidelines that de-normalizing tobacco use and reduces exposure to second hand smoke in Washington County</td>
<td>Washington County will pass a law or regulation requiring tobacco-free parks, playgrounds, beaches and/or building entryways</td>
</tr>
</tbody>
</table>

Activities
- Partner to support efforts to adopt active design guidelines that support healthy buildings, streets, and urban spaces
- Promote and support the adoption of tobacco-free outdoor air policy that includes worksite grounds, parking lots, and proximity of building entryways

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<thead>
<tr>
<th>Smart Objective(s)</th>
<th>Performance Measure(s)</th>
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</thead>
</table>
| To de-normalize tobacco use and exposure to second hand smoke by youth and adults identified with poor mental health, those living in multi-unit or mental health housing and are at or below poverty level in Washington County | - A multi-unit or mental health housing facility will adopt a smoke-free housing  
- Washington County passes ordinances reducing youth exposure to retail tobacco products marketing |

Activities
- Promote SATFC events including Great American Smoke Out, Kick Butts Day in Washington County
- Partner with SATFC to limit display and sale of tobacco products in Washington County pharmacies
**Priority Area:** Chronic Disease  
**Focus Area:** Reduce Illness, Disability and Death related to Tobacco Use and Second Hand Smoke Exposure

**GOAL #2:** By December 2017, decrease initiation of tobacco use by youth and young adults in Washington County from 24% to at or below the ARHN regional rate of 21.4%.

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<tr>
<th>Smart Objective(s)</th>
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| To reduce initial tobacco use by youth and young adults in Washington County | -Washington County will pass local ordinances reducing youth exposure to retail tobacco products marketing  
-BRFSS data comparisons |  

<table>
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<tr>
<th>Activities</th>
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</table>
| -Assist SATFC to limit display and sale of tobacco products in Washington County pharmacies  
-Partner with Glens Falls Hospital TCC and SATFC to assist in providing Washington County schools with written and visual materials that de-normalize tobacco use at elementary, middle and high school levels |
<table>
<thead>
<tr>
<th>Priority Area: Promote Mental Health and Prevent Substance Abuse</th>
<th>Focus Area: Prevent Substance Abuse and Mental Emotional Behaviors</th>
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<tbody>
<tr>
<td>GOAL#: Provide resources to increase access to healthful living for county resident living in group settings including the County Jail</td>
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**Collaborating Initiative Background: Washington County Public Health** - By partnering with families and the community, Washington County Public Health Service has a commitment to maximize the quality of life for all. Through intervention, Public Health is dedicated to prevent epidemics, the spread of disease and injury, respond to disasters and assist communities in recovery, promote and encourage healthful living and behaviors and provide healthcare education for all county residents. Funding for Washington County Public Health is provided by New York State and Federal monies.

**Health Disparity Addresses:** Low socio-economic status populations receiving mental health treatment services and/or are living in group settings including the County Jail population

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<tr>
<th>Smart Objective(s)</th>
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<tbody>
<tr>
<td>To increase access to healthful eating and physical activity options for residents in mental health group living settings, multi-unit facilities or those receiving treatment services in Washington County</td>
<td>-Complete healthful eating and physical activity education series developed by county health educators in 2 Washington County mental health group living settings</td>
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<td></td>
<td>-Completion of healthful eating and physical activity series developed by county health educators in 1 Washington County non-residential mental health treatment provider</td>
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<tr>
<td></td>
<td>-# Blood Pressure Clinics held at Washington County non/residential mental health settings</td>
</tr>
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<td></td>
<td>-Annual blood pressure clinic site report</td>
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</table>

**Activities**

- Partner with Washington County Mental Health services providers and implement healthful eating and physical activity series designed by county health educator
- Promote and implement “Walk Washington County” Challenges for residents in mental health group living settings, multi-unit facilities or those receiving day treatment services in Washington County
- Coordinate and host Blood Pressure Clinics for residents in mental health group living settings, multi-unit facilities or those receiving day treatment services in Washington County
<table>
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<tr>
<th><strong>Smart Objective(s)</strong></th>
<th><strong>Performance Measure(s)</strong></th>
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</thead>
</table>
| To increase Washington County Jail inmates access to healthful eating and physical activity education and opportunities | -Washington County Jail Committee meeting minutes and attendance list  
# of Blood Pressure Clinics held at the Washington County Jail and annual clinic data report  
-# education attendance/participation rates at the Washington County Jail  
-Jail Community Garden produce and participation logs  
-POD physical activity participation logs at the Washington County Jail |

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<tr>
<th><strong>Activities</strong></th>
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</table>
| -Re-energize the Washington County Jail Committee and coordinate quarterly meeting schedule  
-Coordinate monthly education sessions at the Washington County Jail on healthful eating and physical activity  
-Provide educational materials for each County Jail POD to encourage inmate engagement in physical activity  
-Support the County Jail Community Garden Initiative  
-Continue to support Washington County Jail inmates and staff with Washington County Healthy Communities Coalition funding opportunities |
Priority Area: Promote Mental Health and Prevent Substance Abuse  
Focus Area: Prevent Substance Abuse and Mental Emotional Behaviors

GOAL#: Increase support for Washington County employees that demonstrate a need for mental health and/or substance abuse intervention and promote the emotional well-being of employees of Washington County, New York

Collaborating/Initiative Background: Washington County Worksite Wellness Initiative- The Washington County Worksite Wellness Initiative works with County employees to promote a healthy lifestyle through participation in physical activity and nutrition programs; encouraging maintaining a healthy weight by offering weight loss information, programs and workshops; promoting healthy lifestyle choices through wellness workshops and through the distribution of monthly Thought Flyers, bulletin board displays, emails and flyers.

Health Disparity Addresses: Washington County employees that demonstrate a need for mental health and/or substance abuse support

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<tr>
<th>Smart Objective(s)</th>
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</table>
| To increase awareness and support to Washington County employees that demonstrate a need for mental wellness and/or substance abuse support or intervention | -# in attendance for Worksite Wellness events and Mental Wellness and Substance Abuse Prevention education and speaker series  
-#Employee Assistance Program (EAP) data |

Activities
- Coordinate and promote a Mental Wellness and Substance Abuse Prevention speaker series for Washington county employees
- Continue to confidentially refer county employees to EAP services
- Address substance abuse prevention and mental wellness at the annual Wellness Celebration
- Promote support services within the region that address substance abuse and mental wellness regularly and at all outreach events throughout the year
Priority Area: Promote Mental Health and Prevent Substance Abuse  
Focus Area: Prevent Substance Abuse and Mental Emotional Behaviors

GOAL#1: By the end of December 2017, Washington County communities will be made more aware of mental emotional behaviors (MEB’s), how stigmas affect those with such behaviors and how to improve community mental wellness

Collaborating/Initiative Background: Council for Prevention Inc. - is dedicated to promoting education and training regarding alcohol, tobacco and other drugs with an emphasis on promoting mental health and well-being in schools and communities. The Council core components identify and develop strategies to address underage drinking, prescription drug abuse, suicide, gambling, bullying and tobacco use. In collaboration with community leaders, professionals, and community members, the Council supports and encourages identification of problem areas, promotes common interest in development and provision of prevention, treatment and community mobilization services.

Health Disparity Addresses: Washington County youth identified or at risk for substance abuse and those diagnosed or at risk for mental emotional behaviors (MEB’s).

<table>
<thead>
<tr>
<th>Smart Objective(s)</th>
<th>Performance Measure(s)</th>
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</thead>
<tbody>
<tr>
<td>To create awareness about Mental Emotional Behaviors (MEB’s) and the resources available to decrease stigmas associated with mental illness in Washington County</td>
<td># of MADD Programs conducted in Washington County</td>
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</table>

Activities
- Support Council for Prevention staff and the implementation of MADD Power of Parents Program

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<thead>
<tr>
<th>Smart Objective(s)</th>
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<tbody>
<tr>
<td>To reduce age adjusted suicide rates to Quartile 2 or by 50% or less in comparison to the Prevention Agenda benchmark and increase support to youth and adults at risk for suicide in Washington County</td>
<td>-# Yellow Ribbon Programs presented in Washington County and # of Washington County youth and adults in attendance</td>
</tr>
</tbody>
</table>

Activities
- Partner with the Council for Prevention staff and promote the implementation of the Yellow Ribbon Suicide Prevention Program in schools and communities within Washington County
- Support suicide prevention efforts and resources in Washington County including the National Suicide Prevention Hotline
**Priority Area:** Promote Mental Health and Prevent Substance Abuse  
**Focus Area:** Prevent Substance Abuse and Mental Emotional Behaviors

GOAL#2: Prevent underage drinking, non-medical use of prescription pain relievers and other substances abused by youth in Washington County, New York

<table>
<thead>
<tr>
<th>Smart Objective(s)</th>
<th>Performance Measure(s)</th>
</tr>
</thead>
</table>
| To develop interpersonal skills to prevent underage drinking, non-medical use of prescription pain relievers, other substances abused by youth in Washington County | -# of Too Good For Drugs programs conducted in Washington County  
-# Too Good For Drugs program participation list data |

**Activities**
Support and Promote “Too Good For Drugs” program implemented by the Council for Prevention to youth within Washington County School Districts

<table>
<thead>
<tr>
<th>Smart Objective(s)</th>
<th>Performance Measure(s)</th>
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</thead>
</table>
| To strengthen infrastructure for MEB health promotion and disorder prevention     | -# partners on prevention team  
-# of model practices identified  
-Policy/program review documentation |

**Activities**
-Participate in a team that focuses of prevention and decreasing stigmas associated with Mental Emotional Behaviors (MEB)  
-Assist Council for Prevention staff in identifying model practices for integrating substance abuse prevention and treatment  
-Promote and assist in evaluating existing substance abuse prevention policy and programs within Washington County
**Priority Area:** Promote Mental Health and Prevent Substance Abuse  
**Focus Area:** Prevent Substance Abuse and Mental Emotional Behaviors

**GOAL#1:** By the end of December 2017, Families residing within the Hudson Falls Central School District will have a better understanding of mental emotional behaviors (MEB’s), substance abuse and resources available to support the well-being of Washington County communities

**Collaborating/Initiative Background:** Hudson Falls School Health Advisory Council (SHAC) - School Health Advisory Council or SHAC meets quarterly to address our “Healthy Schools” initiative. Representation includes administration, teachers, social workers, nurses, parents, students and community members. The vision is to work with staff, students, families and the community to empower them to become healthier individuals who are better learners and higher achievers through a coordinated system that addresses all eight coordinated school health components

**Health Disparity Addresses:** Communities within the Hudson Falls Central School District that are affected by emotional behaviors (MEB’s) and substance abuse

<table>
<thead>
<tr>
<th>Smart Objective(s)</th>
<th>Performance Measure(s)</th>
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</table>
| To promote MEB well-being and provide resources to students in need of mental health support | -Coalition meeting minutes and participation lists  
- SHAC Annual Report |

**Activities**  
- Promote and facilitate Sources of Strength (S.O.S) Suicide Prevention Program at HFCSD  
- Partner with county agencies to support and refer students and families to mental health services  
- Capital District Psychiatric Clinic North Site  
- Encourage consistent enforcement of Dignity For All Students Act (DASA)  
- Continue to support implementation Students Against Destructive Decisions (SADD), Teen Awareness Group (TAG), and other youth centered program
Priority Areas: Chronic Disease and Promote Mental Health and Prevent Substance Abuse

GOAL: By the end of December 2017, all residents will have the ability to be aware of the health status of Washington County, New York

Collaborating/Initiative Background: Washington County Healthy Communities Coalition - In 2009, Washington County Public Health was awarded and accepted a $34,000 non-competitive grant that was used to develop the Washington County Healthy Communities Coalition. This coalition was formed to promote healthy living for the people who live, work, and play in Washington County, focusing on physical activity and healthy eating with a vision of Washington County is a place where healthy living is a way of life. This group has been sustained and re-energized to collaborate on the County Community Health Improvement Plan.

Health Disparity Addresses: Washington County residents with or at risk for Chronic Disease, Obesity, Mental Illness, Tobacco Use and Substance Abuse

<table>
<thead>
<tr>
<th>Smart Objective(s)</th>
<th>Performance Measure(s)</th>
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</thead>
</table>
| To ensure Washington County Community Health Improvement Plan goal and objectives are met | -Quarterly Coalition Meeting Minutes drafted and distributed to Coalition members  
-Coalition sign in sheet complete for each meeting  
-End of the year report of successes and challenges |

Activities

-Host quarterly Washington County Healthy Communities Coalition meetings to review goals and objectives, communicate progress and share successes and challenges of activities  
-Provide regular NYS DOH updates  
-Share resources and funding opportunities  
-Provide opportunities for partnership and community collaboration and activities to promote wellness  
-Partner and collaborate on activities to secure funding or share programming to better serve County residents

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<tr>
<th>Smart Objective(s)</th>
<th>Performance Measure(s)</th>
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</table>
| To disseminate the Community Health Needs Assessment and Community Health Improvement Plan | -Documents available for review online  
-# of hard copies requested and distributed  
-Utilization rates of re-designed Public Health website and Quick Response (QR) code |

Activities

-Receive final approval of CHNA and CHIP by the Board/Health Committee  
-Place work order for Data Processing to update Public Health Website with documents  
-Promote county website and Public Health QR code to streamline document review
Partner Engagement

Washington County has always taken pride in its long history of partnerships and collaborations. Due to limited resources, partnering with community based organizations and other agencies have always been vital to implementation and success of Public Health initiatives and programs throughout Washington County. In 2009, Washington County Public Health received a non-competitive grant which was used to develop a county wide coalition called the Washington County Healthy Communities Coalition. This coalition was formed with the hopes to make Washington County a healthier place to live, work, learn and play. It goes without saying that this coalition also played an important role of, and reclaimed its identity during, the development of the Community Health Needs Assessment and the Community Health Improvement Plan processes for 2013-2017.

With Washington County Public Health contributing in a regionally and locally strategic planning team, community leaders and coalition members were able to come together to list current Washington County assets, evaluate the current health of the residents of Washington County and prioritize the health needs in order to increase Washington County’s health ranking within the State of New York.

Evaluation Plan

Washington County Public health will continue to partner regionally and locally to evaluate both process and outcome. Process evaluation will allow for a review of activities, if the activities were completed and the overall success of the activities planned. Outcome evaluation allows for the measurement of program results to show if the program produced changes. Both will be reviewed quarterly at Washington County Healthy Communities Coalition meetings. These quarterly meetings will allow for local stakeholders included in the action plan to review goals and objectives, if health needs are being met and allow for the dissemination of state updates throughout the NYS Prevention Agenda 2013-2017 process.

Dissemination

Washington County Public Health will publicize the Community Health Improvement Plan and the corresponding Community Health Needs Assessment on the Washington County Public Health website at http://www.co.washington.ny.us/departments/pubtlth/pubhlth.htm. Washington County will direct individuals to the County website for information. If individuals do not have the ability to access data and plans on the internet, hard copies will be provided upon request.

Washington County Public Health’s Community Health Needs Assessment and Community Health Improvement Plan will also be available online alongside our regional, community and hospital partners on the Adirondack Rural Health Network website at www.arhn.org.