

# U.S. Census Bureau 2021 Data Summit Series Catalog



## A Message From New York Regional Census Center

Trusted Partner:

I am excited to introduce our informational **Data Summits** being conducted from April-July, virtually, in compliance with public health guidance. We are offering these summits to stakeholders from states/commonwealths belonging to the New York region, including Connecticut, Maine, Massachusetts, New Hampshire, New Jersey, New York, Puerto Rico, Rhode Island, and Vermont.

Data Summits are part of the US Census Bureau's continued efforts to educate the public and increase statistical literacy. Content experts will deliver guidance on each topic listed in the catalog below regarding programmatic usage, execution, and analytics to interpret the array of Census Bureau statistical products.

Each data summit has been developed to lead participants through the matrix of publicly available census data. We will demonstrate where to find the data, how to search for the data sets you need, and then organize, download, save, and analyze it as you wish. The focus is on the *where to find it*, and the *how to do it*.

We realize everyone has different schedules, and may have limited options and availability. With that being said, advance registration is required, and Data Summits tend to fill up to their maximum capacity quickly. We therefore strongly suggest that if you are interested in a summit, to register as soon as possible. Registration links are provided throughout this catalog and in the calendar located on the last page. Each data summit will be recorded and uploaded to census.gov for later viewing if you cannot attend live.

Please feel free to contact your partnership specialist with any questions.

— *Ian Hull, Acting Director*

## April 2021 Data Summit Offerings

Click on the Summit Title to Register

### **Census Bureau Data for Everyone and Why it Should Matter to You**

**COMPLETED. Thank you for your participation.**

This introduction to Census Bureau data provides you with an overview of how to navigate census.gov and how to get started in exploring the rich trove of data available on [data.census.gov](https://data.census.gov).

### **Census Bureau Data for the American Indian and Alaska Native (AIAN) Population**

**COMPLETED. Thank you for your participation.**

This training introduces *My Tribal Area*, demonstrates how to search for AIAN population data on data.census.gov, and includes methods to search for data within and outside of tribal lands.

### **Census Data for Philanthropic and Non-Profit Organizations**

**COMPLETED. Thank you for your participation.**

This summit will prepare nonprofit professionals to use Census Bureau statistics to tell engaging, relevant stories about their community's evolving needs. This summit will feature data from decennial censuses, the annual American Community Survey and the intercensal Population Estimates program.

### **Accessing Census Bureau Data for Rural Communities**

**COMPLETED. Thank you for your participation.**

This training introduces American Community Survey 1-year supplemental estimates to address rural communities need to balance currency and sample size/reliability/precision data. The second part of this training provides strategies for obtaining economic data for rural communities.

### **Statistics in Schools—Bringing Census Bureau Data to Classrooms**

**COMPLETED. Thank you for your participation.**

Statistics in Schools (SIS) provides engaging resources and activities in social studies, math, English, geography, and sociology using real-world Census Bureau statistics. These resources are designed by teachers, easy to use, and provide valuable 21<sup>st</sup> Century lessons on data-literacy.



## May 2021 Data Summit Offerings

Click on the Summit Title to Register

### [Census Business Builder for Small Business Retailers and Service Establishments](#)

**Tuesday, May 4, 2:00pm-3:30pm**

Learn how to access statistics on the socioeconomic, housing and demographic characteristics of customers in your market and business data using the Census Business Builder - a suite of easy-to-access services that provide selected demographic and economic data.

### [COVID-19 HUB Demographic and Economic Resources \(Multiple Sessions\)](#)

**Thursday, May 6, 2021, 2-3:30pm**

The U.S. Census Bureau's COVID-19 Data Hub was built in collaboration with ESRI and leverages many features of the ArcGIS platform and solution templates. Data from the American Community Survey and the County Business Patterns program are leveraged to guide decision-making related to the pandemic.

### [Census Bureau Data for Librarians](#)

**Tuesday, May 11, 2021. 2-3:30pm**

Census data drives federal funding allocations for libraries, including grants to states under the Library Services and Technology Act. This training will take a deep dive into Census datasets and how you can access them.

### [Economic Recovery and Workforce Patterns](#)

**Wednesday, May 12, 2021, 2-3:30pm**

Learn how to use a suite of web applications to analyze commuting patterns or workforce characteristics at the state and sub-state geographic levels.

### [Census Bureau Data about Housing Characteristics](#)

**Thursday, May 13, 2021, 2-3:30pm**

Learn about the housing and household data available from the American Community Survey (ACS), the American Housing Survey (AHS), and economic surveys and indicators about building permits and construction, and home ownership rates.

### [Statistics in Schools—Bringing Census Bureau Data to Classrooms \(2<sup>nd</sup> Session\)](#)

**Wednesday, May 19. 3-4:30pm**

Statistics in Schools (SIS) provides engaging resources and activities in social studies, math, English, geography, and sociology using real-world Census Bureau statistics. These resources are designed by teachers, easy to use, and provide valuable 21<sup>st</sup> Century lessons on data-literacy.

### [Census Business Builder for Small Business Retailers and Service Establishments \(2<sup>nd</sup> Session\)](#)

**Thursday, May 20, 2021. 9-10:30am**

Learn how to access statistics on the socioeconomic, housing and demographic characteristics of customers in your market and business data using the Census Business Builder - a suite of easy-to-access services that provide selected demographic and economic data.

### [Data about Race, Ethnicity and Ancestry](#)

**Thursday, May 20, 2021, 2-3:30pm**

The decennial censuses, American Community Survey, the Intercensal Population Estimates Program, and the Annual Business Survey (ABS) provide ongoing data about the changing race and ethnicity profile of your community. You will learn how the use of data.census.gov will better inform your organization's outreach and grant applications.

### [Census Data for Philanthropic and Non-Profit Organizations](#)

**Thursday, May 27, 2021. 2-3:30pm**

This summit will prepare nonprofit professionals to use Census Bureau statistics to tell engaging, relevant stories about their community's evolving needs. This summit will feature data from decennial censuses, the annual American Community Survey, the intercensal Population Estimates program, and the Census Bureau's business programs.

## JUNE 2021 Data Summit Offerings

Click on the Summit Title to Register

### [Data About Food Security](#)

**Tuesday, June 8, 2021, 2-3:30pm**

Inform your research on food security by exploring data from the American Community Survey (ACS) and the Survey of Income and Program Participation (SIPP) to understand how Census data determine federal funding for federal food programs such as Supplemental Nutrition Assistance Program (SNAP) and the Special Supplemental Nutrition Program for Women, Infants, and Children (WIC).

### [Census Data for Educational Administrators, District Data Specialists, and Education Researchers](#)

**Thursday, June 17, 2021, 3-4:30pm**

School Administrators require data on their student population and the surrounding neighborhoods to complete state and federal reports. Learn the variety of tools available to locate student and family data by zip code, tract, and district boundaries.

### [Asian/NHPI Data](#)

**Tuesday, June 22, 2021, 2-3:30pm**

Learn how to build a portrait of the Asian, Native Hawaiian, and Other Pacific Islander population in the United States and become more knowledgeable about the population's distribution at the national level and at migration flows at lower levels of geography.

### [Census Bureau Data for the LGBTQ Community](#)

**Thursday, June 24, 2021, 2-3:30pm**

Census survey responses from the lesbian, gay, bisexual, transgender, or queer (LGBTQ+) community provide reliable data to inform advocates, policymakers, and researchers working on LGBTQ+ issues. This training will teach participants how to locate a variety of data about same-sex households.





## JULY 2021 Data Summit Offerings

Click on the Summit Title to Register



### [Census Bureau Data for Librarians \(2<sup>nd</sup> Session\)](#)

**Thursday, July 1, 2021. 9-10:30am**

Census data drives federal funding allocations for libraries, including grants to states under the Library Services and Technology Act. This training will take a deep dive into Census datasets and how you can access them.

### [COVID-19 HUB Demographic and Economic Resources \(2<sup>nd</sup> Session\)](#)

**Thursday, July 1, 2021. 11am-12:30pm**

The U.S. Census Bureau's COVID-19 Data Hub was built in collaboration with ESRI and leverages many features of the ArcGIS platform and solution templates. Data from the American Community Survey and the County Business Patterns program are leveraged to guide decision-making related to the pandemic.

### [Census Bureau Data About Persons with Disabilities and Aging Populations](#)

**Tuesday, July 13, 2021 2-3:30pm**

This webinar explores datasets about persons with disabilities and the aging population to help you better serve these populations.

### [Data about Race, Ethnicity and Ancestry](#)

**Thursday, July 15, 2021. 2-3:30pm**

The decennial censuses, American Community Survey, the Intercensal Population Estimates Program, and the Annual Business Survey provide ongoing data about the changing race and ethnicity profile of your community. You will learn how the use of data.census.gov will better inform your outreach and grant applications.

### [Assessing Community Health Needs: American Community Survey Data and Census Business Data for Healthcare Professionals](#)

**Tuesday, July 20, 2021 2-3:30pm**

The Affordable Care Act of 2010 requires hospitals to create community health needs assessments every three years. This training will help those producing these assessments look at community needs more fully. The Census Bureau's business data will also be covered, as well as how to use data.census.gov to explore these datasets.

### [Early Childhood—Census Bureau Data Sources](#)

**Thursday, July 22, 2021, 2-3:30pm**

Featuring data from decennial censuses, the annual American Community Survey, and the intercensal Population Estimates program, this training will take a deeper dive into these datasets to help you track the trajectory of age, sex, and births in your county, by race and ethnicity.

### [Census Bureau Data for Emergency Management](#)

**Thursday, July 29, 2021, 2-3:30pm**

Learn how other emergency management professionals have used multiple Census Bureau web applications for their planning, response, and recovery to natural disaster and other emergencies. Learn how to use [data.census.gov](https://data.census.gov) to explore datasets that can aid in your emergency response planning.

## AUGUST 2021 Data Summit Offerings

Click on the Summit Title to Register

### [Census Bureau Data for Migrant Workers](#)

**Tuesday, August 10, 2021 2:30-4pm**

Guidance on the utilization of resources on the census website as it pertains to migrant workers and those that serve these communities. Featured will be ACS data, Population Estimates data, Small Area Health Insurance Estimates (SAHIE) and Small Area Poverty Estimates (SAPIE).

### Registration Information

All Data Summits will be conducted via Web-Ex, virtually, in compliance with public health guidance. For more information, check out: [Upcoming Webinars \(census.gov\)](#). Data Summit registration is linked to the Data Summit titles in the previous pages. They can also be found in the monthly calendars located in the following pages of this catalog.

Save-the-date cards will arrive in your email inbox approximately 4 weeks prior to each scheduled event. Formal invitations with registration information, will be emailed to you approximately 2-3 weeks prior to each event, and reminders will also be sent out each week.

If you have further questions, please contact your local Partnership Specialist or call (212)-882-2130 to be connected to a Partnership staff member.

## CENSUS BUREAU DATA SUMMIT CALENDAR

### Registration Links Provided

Advance registration for the Data Summits is required, and they tend to reach their maximum capacity quickly, so we recommend registering early.

APRIL	
TUESDAY	THURSDAY
	1-Apr
6	8
	Census Bureau Data for Everyone & Why it Should Matter to You 2-3:30pm <span style="color: red;">COMPLETED. Thank you for your participation.</span>
13	15
Census Bureau Data for AIAN Population 2-3:30pm <span style="color: red;">COMPLETED. Thank you for your participation.</span>	Census Data for Philanthropic & Non-Profit Organizations 2-3:30pm <span style="color: red;">COMPLETED. Thank you for your participation.</span>
20	22
Accessing Census Bureau Data for Rural Communities 2-3:30pm <span style="color: red;">COMPLETED. Thank you for your participation.</span>	Statistics in Schools: Bring Census Data to Classrooms 2-3:30pm <span style="color: red;">COMPLETED. Thank you for your participation.</span>
27	29



	<b>MAY</b>		
<b>TUESDAY</b>	<b>WEDNESDAY</b>	<b>THURSDAY</b>	
4	5	6	
Census Business Builder for Small Business Retailers & Service Establishments 2-3:30pm  <a href="#">Register HERE</a>		COVID-19 HUB Demographic & Economic Resources 2-3:30pm  <a href="#">Register HERE</a>	
11	12	13	
Census Data for Librarians 2-3:30pm  <a href="#">Register HERE</a>	Economic Recovery: Workforce Patterns 2-3:30pm  <a href="#">Register HERE</a>	Census Bureau Data about Housing Characteristics 2-3:30pm  <a href="#">Register HERE</a>	
18	19	20	
	Statistics in Schools: Bring Census Data to Classrooms 3-4:30pm  <a href="#">Register HERE</a>	Census Business Builder for Small Business Retailers and Service 9-10:30am  <a href="#">Register HERE</a>  Data about Race, Ethnicity and Ancestry 2-3:30pm  <a href="#">Register HERE</a>	
25	26	27	
		Census Data for Philanthropic & Non-Profit Organizations 2-3:30pm  <a href="#">Register HERE</a>	

Advance registration for the Data Summits is required, and they tend to reach their maximum capacity quickly, so we recommend registering early.

JUNE	
TUESDAY	THURSDAY
1	3
8	10
Data About Food Security 2-3:30pm <div style="background-color: #0072bc; color: white; padding: 5px; display: inline-block; margin-top: 10px;">Register HERE</div>	
15	17
	Census Data for Educational Administrators, District Data Specialists, and Education Researchers 3-4:30pm <div style="background-color: #0072bc; color: white; padding: 5px; display: inline-block; margin-top: 10px;">Register HERE</div>
22	24
Census Bureau Data for NHPI Populations 2-3:30pm <div style="background-color: #0072bc; color: white; padding: 5px; display: inline-block; margin-top: 10px;">Register HERE</div>	Census Bureau Data for the LGBTQ Community 2-3:30pm <div style="background-color: #0072bc; color: white; padding: 5px; display: inline-block; margin-top: 10px;">Register HERE</div>
29	

Advance registration for the Data Summits is required, and they tend to reach their maximum capacity quickly, so we recommend registering early.

<b>JULY</b>	
TUESDAY	THURSDAY
	1-Jul
	Census Bureau Data for Librarians 9-10:30am <div style="text-align: center; background-color: #0072bc; color: white; padding: 5px; margin: 5px 0;">Register HERE</div>
	COVID-19 HUB Demographic & Economic Resources 11am-12:30pm <div style="text-align: center; background-color: #0072bc; color: white; padding: 5px; margin: 5px 0;">Register HERE</div>
6	8
13	15
Census Bureau Data About Persons with Disabilities & Aging Populations 2-3:30pm <div style="text-align: center; background-color: #0072bc; color: white; padding: 5px; margin: 5px 0;">Register HERE</div>	Data about Race, Ethnicity & Ancestry 2-3:30pm <div style="text-align: center; background-color: #0072bc; color: white; padding: 5px; margin: 5px 0;">Register HERE</div>
20	22
Accessing Community Health Needs ACS for Health Care Professionals 2-3:30pm <div style="text-align: center; background-color: #0072bc; color: white; padding: 5px; margin: 5px 0;">Register HERE</div>	Early Childhood: Census Bureau Data Sources 2-3:30pm <div style="text-align: center; background-color: #0072bc; color: white; padding: 5px; margin: 5px 0;">Register HERE</div>
27	29
	Census Bureau Data for Emergency Management 2-3:30pm <div style="text-align: center; background-color: #0072bc; color: white; padding: 5px; margin: 5px 0;">Register HERE</div>
<b>AUGUST</b>	
TUESDAY	THURSDAY
3	5
10	12
Census Bureau Data for Migrant Workers 2:30-4pm <div style="text-align: center; background-color: #0072bc; color: white; padding: 5px; margin: 5px 0;">Register HERE</div>	